

# Borderlands Place Programme Town Teams

## Summary Note

At the Borderlands Place Programme workshop in November we agreed that our next step was to focus on what a Town Team might look like for Jedburgh and circulate some thoughts on this ahead of the next workshop which will look at this in more detail early in the new year.

To recap, the Borderlands Inclusive Growth Deal Place Programme is a 7-year investment fund starting in 2024/25 and focuses on supporting communities to develop and deliver a single vision and community-led Place Plan.

### ***What is a Place Plan?***

A Place Plan describes an overarching strategy for a Town and covers a period of 10 – 20 years. Each place will have different people, preoccupations and priorities. This means different places will need different types of investments to support opportunities for people to live well locally. This will build on the conversations from the first round of workshops, and continue to consider what is currently great about Jedburgh, what it needs to make it a better place, define what a brighter future looks like from a whole-town perspective and refine and capture that in an action plan for investment. The first step for communities in developing a Place Plan is to form a **Town Team**.

### ***What is a Town Team?***

A Town Team is a representative community-led steering group that oversees and drives the development of a Place Plan. It is an independent community-led group which represents the voices and interests of all local residents, businesses and communities who work collaboratively with local and regional government agencies.

### ***What are the characteristics of a Town Team?***

- Representative – *of the diversity of the Jedburgh community*
- Inclusive – *everyone is welcome and there are no bad ideas*
- Works collaboratively – *listens, joins things together and seeks out suitable partners*

The make-up of the Town Team is at the discretion of the community, but in other areas has included representation from Community Councils, Elected members, Development Trusts, Key Local Groups, Voluntary Organisations, Private Sector, Schools, Further Education – really, anyone with stake in the betterment in their community.

The main thing is that the Town Team is a representative steering group to oversee the development of the Place Plan, and drive the process with effective engagement in their community so that all voices are heard.

### ***What support is available to the Town Team?***

Officers from Scottish Borders Council, Community Planning Partnership, South of Scotland Enterprise and Borders Third Sector Interface will be available to assist each of the Town Teams, to provide operational support and advice to the volunteers. Funding will be available to support Town Teams in the development of their Place plans. Town Teams will be able to access consultancy support through the Place Making Consultancy framework (due to go live January 2023). This has been developed with community participants to provide experienced people to build capacity and support Town Teams in the development of their Place Plans. This will be funded through the UK Shared Prosperity fund, and enables the Town Team to choose a partner suited to help deliver the ambitions for their community.

## Examples of Town Teams

Town Team Example	Web Links to resources
<p><b>Scotland: Neilston Town Team</b> Neilston is a village in East Renfrewshire. The Development Trust, and a network of community groups, together with the Local Authority and community planning partners formed the Neilston Town Team, which worked together to shape a vision and investment plan for the future of the village. The work was recognised in national awards for community engagement.</p>	<p><a href="#">Neilston Town team Charter</a></p> <p><a href="#">Town Team Video</a></p>
<p><b>Yorkshire, UK: Selby Urban Renaissance</b> The Yorkshire Urban Renaissance was a Regional Economic Development programme focused on regenerating towns. The programme was supported by a network of Town Teams, who agreed to work together, confirming the commitment to collaborate in a 'Charter', which informed masterplans, investment plans and implementation strategies.</p>	<p><a href="#">Selby District Renaissance</a></p>
<p><b>Borderlands: Dalton Town Team</b> Dalton is a town in Cumbria and part of the Borderlands Programme. A Town Team helped shaped the Place Plan for the town. The Plan sets out who is on the Town Team, how they worked and how the Team shaped the plan proposals.</p>	<p><a href="#">Dalton Place Plan</a></p>
<p><b>USA: The Town Team Movement</b> The Town Teams movement is a social enterprise, based in USA, supporting communities lead change. The Movement has built a resource of tools and tips on Town Teams, how they form, what they do, and examples of Town Team led projects.</p>	<p><a href="#">Town Team Movement</a></p> <p><a href="#">Town Team Movement example place plan</a></p>
<p><b>UK: Cricklewood Town Team</b> Following the Mary Portas review of town centres, UK Government funded a network of Town Teams to shape local priorities for change. The Cricklewood Town Team was established initially by a group leading on Homelessness and over time, has built a team around all voices, faiths and partners in the community to focus on actions to improve life in the place.</p>	<p><a href="#">Cricklewood Town Team</a></p>
<p><b>Ireland: Co-designing neighbourhood change, Dublin</b> Working with a network of local communities, activists and partners, Dublin City Council facilitated a Town Team model for an urban neighbourhood. This built on the work of the community led Community Assistance Team [CAT] of the American Institute of Architects. The process and output of this approach to co-design are captured in this report.</p>	<p><a href="#">Dublin Framework Pilot</a></p>
<p><b>Ireland: Wicklow Town Team</b> Wicklow is a town south of Dublin, a large rural town serving local communities but also a key place within the wider city region. To support the regeneration and economic development of the town to serve community needs a Town Team was formed, shaping a plan for investment and collaboration for the future of the place.</p>	<p><a href="#">Wicklow Town Team</a></p>